

Media Relations

August 8, 2016
FOR IMMEDIATE RELEASE

Press Contact:
Conrad Magalis
Marketing Manager
Direct: (952) 516-7351
conradm@advanceacceptance.com

Advance Acceptance (a Division of First Western Bank & Trust) Standardizes on DocuSign to Offer Customers the Speed, Convenience and Security of Digital Transaction Management

Advance Acceptance Leads the Equipment Financing Industry into the Digital Age with DocuSign eSignature

EDEN PRAIRIE, Minn. – Advance Acceptance announced today it has standardized on DocuSign, Inc. (DocuSign®) for eSignature and Digital Transaction Management to offer its customers an easier, faster, more convenient and secure way to secure equipment financing – 100% digitally.

“An essential part of the value we bring to customers is handling transactions with accuracy, speed and convenience. As the global standard for eSignature and Digital Transaction Management, DocuSign helps us deliver a great customer experience that’s fully digital,” said **Fred Kuhnen, general manager of Advance Acceptance**. “In addition to a vastly improved customer experience over manual paper processes, DocuSign ensures our employees have complete visibility into the exact status of a document package, so we can spend more time serving more customers – rather than chasing paperwork.”

DocuSign helps Advance Acceptance deliver industry-leading electronic documentation to:

- Close more deals faster: DocuSign offers advanced features, such as automatic reminders to encourage customers to complete requested documentation – a critical function for equipment finance lenders who operate in a highly time-sensitive industry.
- Enhanced security: Industry-leading encryption practices provide a secure method for equipment finance customers to submit confidential information.
- Improve compliance: Every DocuSign document comes complete with a legally-enforceable audit trail that shows who signed what, when and where.
- Increase customer satisfaction: Customers are able to DocuSign paperwork from their mobile device whenever, wherever convenient.

“Electronic documents are becoming an expectation across the banking industry. DocuSign saves time and eliminates unnecessary busy-work, such as hand-signing, scanning and faxing paper documents. Customers can now conduct business on-the-move, quickly and easily with Advance Acceptance and DocuSign,” said **Conrad Magalis, Advance Acceptance marketing manager**.

“DocuSign is pleased to have Advance Acceptance join the DocuSign Global Trust Network,” said **Neil Hudspith, president of Worldwide Field Operations at DocuSign**. “Through its standardization on DocuSign for eSignature and Digital Transaction Management, Advance Acceptance is leading the equipment financing industry into the digital age.”

Founded in 1972, as an in-house finance division of Advance Machine Co., Advance Acceptance provides national equipment finance services for leading brands across the United States. Advance Acceptance was acquired by First Western Bank & Trust, of Minot, North Dakota in 2002. For more information about Advance Acceptance, please visit: AdvanceAcceptance.com

#####